

## FRIDAY, NOVEMBER 13

8:00 - 9:00 am	<b>Tony Neuman</b>	Chair Massage - An Art, A Passion, A Profession
9:15 - 10:15 am	<b>Jane Irving &amp; Therese Jennings</b>	Spa Techniques
10:30 - 11:30 am	<b>Jessica Zike</b>	Why Clients Buy from You
11:45 am - 12:45 pm	<b>Melissa Wheeler</b>	Ignite Your Students' Passion for Palpation
1:00 - 2:00 pm	<b>Stephanie Beck</b>	The Consumable Cost of Doing Business
2:15 - 3:45 pm <i>PRS</i>	<b>Anne Williams</b>	ABMP/World Massage Conference Education Roundtable (1.5 hrs)
3:45 - 4:45 pm <i>PRV</i>	<b>Michael Cohen</b>	Acuball Therapy: Muscle Release for You & Your Patient
4:45 - 5:45	<b>Elizabeth M. Lucas &amp; Judy Stahl</b>	The Massage Therapy Profession in the US by AMTA
5:45 - 6:45 pm	<b>Sandy Fritz</b>	Outcome Based Massage
7:00 - 8:00 pm	<b>Ruth Werner</b>	Teaching Research Literacy
8:15 - 9:15 pm	<b>Lisa Upledger</b>	Clinical Applications of CranioSacral Therapy
9:30 - 10:30 pm	<b>Cherie Sohnen-Moe</b>	Experiential Learning

PLEASE NOTE: While every effort is made to keep the current schedule, changes to the program may occur without notice.

PRS: Previously Recorded Session highlighted in blue. PRV: Previously Recorded Video highlighted in yellow.